

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	4410781
<b>Application Number:</b>	09742506
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	8426
<b>Title of Invention:</b>	Internet-based electronic program guide advertisement insertion method and apparatus
<b>First Named Inventor/Applicant Name:</b>	Charles A. Eldering
<b>Customer Number:</b>	27832
<b>Filer:</b>	Andrew W. Spicer/Patti Hespell
<b>Filer Authorized By:</b>	Andrew W. Spicer
<b>Attorney Docket Number:</b>	T721-16
<b>Receipt Date:</b>	08-DEC-2008
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<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	no
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### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part/.zip	Pages (if appl.)
1		T721-16_POA_373_COCA.pdf	609712 e8e08188303aeb6eba56ac69c78991a20a6 fed4a	yes	14

<b>Multipart Description/PDF files in .zip description</b>			
<b>Document Description</b>	<b>Start</b>	<b>End</b>	
Power of Attorney	1	11	
Assignee showing of ownership per 37 CFR 3.73(b).	12	12	
Change of Address	13	14	

**Warnings:**

**Information:**

<b>Total Files Size (in bytes):</b>	609712
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**New Applications Under 35 U.S.C. 111**

**If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.**

**National Stage of an International Application under 35 U.S.C. 371**

**If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.**

**New International Application Filed with the USPTO as a Receiving Office**

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